

2012 Youth Entrepreneurship Academy Schedule

Friday, April 13, 2012

8:00 a.m. to 4:00 p.m.	Wendy Kennedy So What, Who Cares, Why You	(8 Hours)
4:00 p.m. to 6:00 p.m.	Networking Dinner and Games	(2 Hours)

Saturday, April 14, 2012

8:00 a.m. to 12:00 p.m.	Wendy Kennedy So What, Who Cares, Why You	(4 Hours)
12:00 p.m. to 4:30 p.m.	Group Work	(4.5 Hours)

Tuesday, April 17, 2012

4:00 p.m. to 6:00 p.m.	Mentor Groups	(2 Hours)
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Customer Focus: What do you know about the customer and the opportunity to sell your technology to these customers? Can you quantify the opportunity?

Thursday, April 19, 2012

4:00 p.m. to 6:00 p.m.	Mentor Groups	(2 Hours)
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Financial Forecast: This session is focused on modeling the numbers and understanding what they mean. Mentors coach teams on presenting numbers in their presentation.

Tuesday, April 24, 2012

1:00 p.m. to 1:30 p.m.	Public Speaking Presentation	(.5 Hours)
1:30 p.m. to 2:30 p.m.	Finance Presentation	(1 Hours)
2:30 p.m. to 4:00 p.m.	Mentor Groups	(1.5 Hours)
4:00 p.m. to 6:00 p.m.	Group Practice Pitch Session (Mentors Present)	(2 Hours)

Thursday, April 26, 2012

4:00 p.m. to 6:00 p.m.	Final PowerPoint Presentation Rehearsals	(2 Hours)
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Saturday, April 28, 2012

8:00 a.m. to 11:00 a.m.	Final Presentations to Judges	
11:30 p.m. to 1:00 p.m.	Awards Ceremony and Luncheon	