



Points of Interest

April 30, 2009

On Wednesday, April 29, 2009, Dr. William Kittredge visited the NDSU Research & Technology Park. Dr. Kittredge, Director of National Programs and Performance Evaluation, U.S. Department of Commerce Economic Development Administration (EDA), is interested in commissioning a case study on the Park to highlight the collaboration of the local, state and federal government, the partnership between NDSU and UND, and cooperation amongst other jurisdictions in the area to advance the economic climate of the region.

Dr. Kittredge had the opportunity to meet with President Chapman and other members of the RTP board to discuss these efforts and vision for the future.



In addition, Dr. Kittredge joined the Youth Entrepreneurship Task Force meeting that took place that evening. The goal of the task force is to assess current entrepreneurial efforts in area schools and create an action plan to ensure the entrepreneurial vitality of our region.

Participants included representatives of public and private schools in the greater Fargo Moorhead region, the Chamber of Commerce, NDSU Research & Technology Park, the Greater Fargo Moorhead Economic Development Corporation and others.



Pedigree Technologies Releases "OneView" Web-based solution provides smart solution for businesses

FARGO, N.D. (April 28, 2009) – Pedigree Technologies recently announced the official release of Pedigree Technologies OneView, a web-based service that gives businesses real-time visibility into operations, allowing them to locate, track, monitor and control both stationary and mobile inventory and assets worldwide – all in one place, through one system.

OneView is an umbrella offering for businesses, and the service is delivered, managed and optimized by Pedigree Technology staff. It allows businesses to take advantage of the benefits of technology without the additional cost and risk of purchasing and maintaining proprietary software.

The launch of OneView is the culmination of three years of development by Pedigree Technologies, a Fargo based company that is a world-recognized provider of remote networking and machine-to-machine technologies.

"The quality and pervasiveness of wireless and cellular technology has greatly improved, and companies want to stay connected to their products and assets," said Alex Warner, President and Founder of Pedigree Technologies. "With OneView, businesses can now get instant information from machines, vehicles or equipment from one online location. They can also keep watch on their own customer's assets, providing proactive service to avoid downtime."

Warner said timing is perfect to release OneView, as businesses everywhere are looking for cost-effective ways to manage assets, automate logistics, reduce risks and increase service.

"OneView is a virtual extension of staff," Warner said. "It's a 24/7 watchdog that reports any issue, update or change right to your laptop or phone. It's easy, instant and it saves time and money – exactly what any company with assets needs in today's economy."

ABOUT PEDIGREE TECHNOLOGIES

Pedigree Technologies is a leading provider of web-based solutions that give organizations real-time visibility into operations and empowers them to track, monitor, locate and control stationary and mobile assets. Pedigree has more than 20 years of combined experience developing cost-effective platforms and technologies that connect wired and wireless assets to improve business performance.



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Incubator Tenants

- Appareo Systems, LLC
- Avenue Right
- Bobcat Company
- Feed Management Systems
- NDSU RFID Wire and Sensor Lab
- Pedigree Technologies
- NDSU Research & Technology Park Offices

InnovateND Finalists

BISMARCK, N.D. – The field of participants in the third Innovate ND program has been narrowed from 30 to 23 finalists who will proceed to the final round of oral presentations and judging May 18 in Bismarck. Five Innovate ND Idea champions receiving \$10,000 each plus prizes will be announced at the Innovate ND Awards Banquet May 19 in Bismarck.



New to the program is online voting for the People's Choice Award. The finalists are listed on InnovateND.com with a brief description of their business venture or idea. The public is invited to vote for their favorite idea as often as they wish until May 11. The People's Choice Award will also be announced at the Innovate ND Awards Banquet on May 19.

"We are extremely pleased with the quality and strong potential of the participants in this year's Innovate ND program," Commerce Commissioner Shane Goettle said. "This provides encouraging evidence that entrepreneurship is alive and well in North Dakota."

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