



Points of Interest

December 31, 2009

The Technology Incubator welcomes four new clients to its facility:

Bolder Thinking uses state-of-the-art cloud computing to create hosted call centers; **My S Dot Touch** is working on an integrated laptop, e-reader, cell phone, and MP3/iPod; **Larada Sciences** is developing a medical device that eliminates head lice; and **Genosys LLC** is leveraging the growing global seed industry.

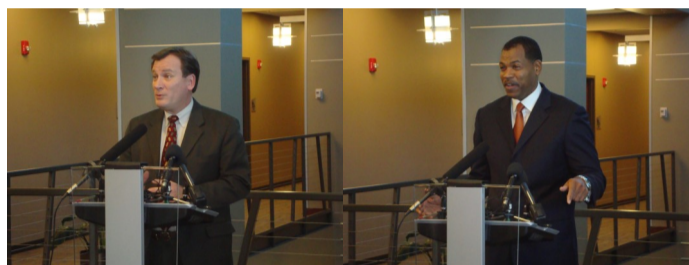


“A major role for this university is to provide the fertile ground for the nurturing of new businesses. We are delighted to be able to provide some of the tools entrepreneurs need to grow their business. These four start-up ventures represent our commitment to supporting new start-up businesses,” said NDSU President Dr. Richard Hanson at a press conference on December 16, 2009.

Bolder Thinking’s cloud computing system eliminates the need for a call center telephony hardware by buying time offsite through cloud computing. John Jasper, founder and president of Bolder Thinking, says

“Bolder Thinking’s business is at the leading edge in terms of cloud computing services and we expect our ability to succeed will be enhanced by our connections with the NDSU Research & Technology Park.” Jasper has more than 25 years of experience in technology startups including NAVTEQ, Digital Global (DGI-NYSE), and Cellular Business Systems (now part of Convergys).

Moving here from Los Angeles, California, Shelton McCoy is the founder and president of a new start-up company called My S Dot Touch. The company plans to change the way the world looks at technology by introducing the company’s “My S Dot Touch” netbook. This hybrid, book-like laptop has dual multi-touch screens designed to serve as an all-in-one technology device—an e-reader, Laptop computer, cell phone, iPod or MP3 player, photo album and much more.



Entrepreneurship Forum

On Wednesday, December 2, 2009, the NDSU Research & Technology Park and NDSU Research Foundation together with colleagues from Purdue Research Park and SDSU Innovation Campus presented a discussion on Commercialization and Technology Transfer at Richard H. Barry Hall. The event brought university and private sector entities together for a discussion on the opportunities and challenges that exist between academic pursuits and private business development with the goal of achieving a high degree of success in the market place.

The next day, Purdue Research Park held a discussion on the youth entrepreneurship initiatives currently underway at Purdue. This discussion focused on the Entrepreneurship Academy held at Purdue whereby 50 junior and senior high school students attend a weeklong camp dedicated to raising awareness for entrepreneurship among students. Purdue has been hosting the Entrepreneurship Academy for three years.



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Incubator Tenants

- Avenue Right
- Bobcat Company
- Bolder Thinking
- Genosys
- Feed Management Systems
- FormulaNow
- Larada Sciences
- My S Dot Touch
- NDSU RFID Wireless and Sensor Lab
- NDSU Research & Technology Park

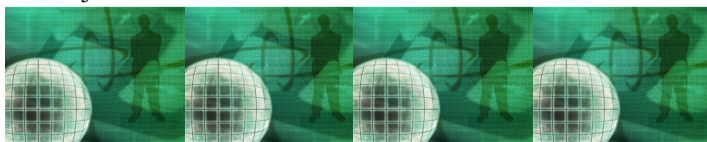
Innovation Week

In partnership with the NDSU College of Business, the Technology Incubator is pleased to announce the **1st Annual Innovation Week to be held at Richard H. Barry Hall January 25-29, 2010.**

Students will have the ability to engage with entrepreneurs, angel fund investors, innovators, and others to discuss innovation and entrepreneurship, market application for new technologies, access to capital and much more!

Exhibit booths will be available to showcase successful start-up companies, University initiatives and resources available for starting a new venture.

A reception will be held on **Thursday, January 28th from 4:00 p.m. to 6:00 p.m.** to end the week. Please mark your calendar to join us!



Staff

Tony Grindberg
Executive Director
tony@ndsuresearchpark.com

Brenda Wyland
Incubator Manager
brenda@ndsuresearchpark.com

Jan Sobolik
Operations Specialist
jan@ndsuresearchpark.com

Sharon Miller
Talent Specialist
sharon@ndsuresearchpark.com

Paul Tefft
Youth Entrepreneurial Consultant
paul@ndsuresearchpark.com

James Dravitz
RAIN Fund Investment Analyst
james@ndsuresearchpark.com

Hannah Kusler
Business Development Assistant
hannah@ndsuresearchpark.com

