



Points of Interest



January 17, 2011

The NDSU Research & Technology Park and NDSU College of Business are pleased to announce the 2nd Annual Innovation Week that will take place at Richard H. Barry Hall during the week of January 24-28, 2011.

The purpose of Innovation Week is to:

- ***Increase** student awareness for entrepreneurship;
- ***Encourage** students to consider entrepreneurship as a career choice;
- ***Educate** students on resources available for entrepreneurs; and
- ***Engage** current entrepreneur and business communities with students.

Several events will take place throughout the week including a kick-off reception and keynote presentation, breakout sessions, classroom presentations, and a live radio broadcast.

Also, please visit the exhibit booths to learn about new technologies. The booths will be located in the atrium of Barry Hall. The list of companies exhibiting as of today are as follows:

NDSU College of Engineering, Red River Valley Research Corridor, Ergologistics, IdeaOne, Aldevron, NDSU Tech Transfer, Avenue Right, and OnSharp.

Tuesday, January 25

Kick-off Reception with President Dean L. Bresciani
4:30 p.m. to 5:45 p.m. Barry Hall Atrium

Keynote Presentation “Entrepreneur: Y B 1”
John Meyer and Scott Meyer
9 Clouds (<http://9cloudsinc.com>)
5:45 pm – 6:45 pm AgCountry Auditorium



Breakout Sessions for Tuesday, January 25

New Venture, New You at NDSU 10:30am - 11:30am
Need Money, Find an Angel 1:30pm - 2:30pm
Social Media 2:30pm - 3:30pm

Breakout Sessions for Thursday, January 27

Building Your Brand, Building Your Business 9:30am - 10:30am
From Lab to Market 10:30am – 11:30am
Building a Sales Strategy 1:30pm - 2:30pm
Entrepreneur: Are You One? 2:30pm - 3:30pm

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Report Shows NDSU Research & Technology Park’s Economic Impact on Region

The NDSU Research & Technology Park (RTP) positively impacts economies, helps create jobs and helps generate revenue for local and state governments, according to a new report by an independent economic impact firm. **Most notable, the total number of jobs in the Park jumped more than 74 percent over the past five years.** By 2011, out-of-state revenues flowing to businesses in the Park are expected to have grown 74 percent, and international revenues will likewise have grown 77 percent.

“Research universities are uniquely positioned to foster and create a more diversified economy, and the unprecedented success of NDSU’s research park in the few years of its existence serves to illuminate that point,” said President Dean L. Bresciani.

The Idaho firm, Economic Modeling Specialists, Inc., (EMSI), examined a range of economic indicators to analyze the NDSU Research & Technology Park’s performance from 2007 to 2010, with projections for 2011. To read the entire report, [click here](#)

Incubator Clients

- [Avenue Right](#)
- [Bobcat Company](#)
- [Bolder Thinking](#)
- [Genosys](#)
- [Ergologistics](#)
- [Feed Management Systems](#)
- [FormulaNow](#)
- [Larada Sciences](#)
- [Myriad Devices](#)
- [Triton Systems](#)
- [NDSU RFID Wireless and Sensor Lab](#)

Tech Resolutions for Small Businesses

Entrepreneur.com (Christopher Null) There's no telling what the future will bring, but one thing is sure: In the world of technology, nothing stays the same for very long. The year 2010 wasn't terribly turbulent for tech, but 2011 is shaping up to be more of a thrill than you might expect. From Android's scorched-earth march across the industry to malware threats that we have yet to wrap our arms around, it seems as if everything is about to change. With that in mind, here are nine resolutions for the small business operator to think about for 2011:

Ignore Android at Your Peril | Start Prepping for Windows 8 | Accept Tablets as Mainstream Devices | Make Mobile Security a Big Deal | Leave No Stone Unturned When It Comes to Security | Develop a Flash/HTML5 Strategy | Get Ready for Video | Put Your Social Media in Order | Figure Out the Cloud

To read the entire article [click here](#).

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