



## SCHEDULE OF EVENTS

### TUESDAY, JANUARY 24, 2012 - RICHARD H. BARRY HALL

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**Event:** Kick-off Breakfast with President Bresciani  
**Time:** 7:30 a.m. to 8:30 a.m.  
**Location:** Richard H. Barry Hall Atrium

**Event:** Breakout Session #1: I have an idea. Now What?  
**Time:** 8:30 a.m. to 9:30 a.m.  
**Location:** Barry Hall 124  
**Speakers:** Craig Dresser, InterceptEFT

**Event:** Breakout Session #2: Need Money, Find an Angel  
**Time:** 1:00 p.m. to 2:00 p.m.  
**Location:** Barry Hall 360  
**Speakers:** James Burgum, Arthur Ventures  
Jim Buus, Fargo Moorhead Angel Investment Fund

**Event:** Breakout Session #3: Who is my customer and how do I find them?  
**Time:** 2:30 p.m. to 3:30 p.m.  
**Location:** Eide Bailly Room  
**Speakers:** Andrea Morrow, Flint Communications

### WEDNESDAY, JANUARY 25, 2012 - NDSU CAMPUS

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**Event:** Poster Viewing  
**Time:** 9:00 a.m. – 5:00 p.m.  
**Location:** Memorial Union - Prairie Rose Room

**Event:** Oral Presentations  
**Time:** 10:00 a.m. – 12:00 p.m.  
**Location:** Memorial Union - Century Theatre/Great Room

**Event:** Oral Presentations  
**Time:** 1:00 p.m. – 3:00 p.m.  
**Location:** Memorial Union - Century Theatre/Great Room

**Event:** Poster Judging  
**Time:** 3:00 p.m. – 5:00 p.m.  
**Location:** Memorial Union - Prairie Rose Room

**Judges:**

Tom Walter, Tasty Catering  
Rick Kasper, MinnDak Farmers Coop  
Arjan Giaya, Triton Systems  
Joe Sandin, OnSharp

John Cosgriff, Invest America  
Carol Schlossman, Insight to Action  
Andrew Christensen, Arthur Ventures  
Bob Weinmann, Appareo Systems

**THURSDAY, JANUARY 26, 2012 – NDSU CAMPUS**

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**Event:** Breakout Session #1: What not to do!  
**Time:** 9:00 a.m. to 10:00 a.m.  
**Location:** Memorial Union - Rose Room  
**Speakers:** Dr. James Carlson, JDC Management

**Event:** Breakout Session #2: How I moved from concept to the marketplace  
**Time:** 10:00 a.m. to 11:00 a.m.  
**Location:** Memorial Union - Rose Room  
**Speakers:** Alex Warner, Pedigree Technologies  
Dave Batcheller, Appareo Systems  
Mark Rheault, Former CEO of Intelligent InSites

**Event:** Poster Viewing  
**Time:** 2:00 p.m. to 4:00 p.m.  
**Location:** Memorial Union - Great Room

**Event:** Keynote Presentation and Awards Ceremony  
**Time:** 3:30 p.m. to 5:00 p.m.  
**Location:** Memorial Union - Great Room