



## Points of Interest

### Triton Systems Joins Incubator

March 31, 2010

Triton Systems, Inc. (Triton), a Massachusetts-based materials products company, has announced its plans to establish a new facility in Fargo, North Dakota. The company's Fargo facility will primarily be devoted to applications engineering and manufacturing of advanced coatings for military products including bed nets, tent fabrics, and military garments. Future applications include chemical detection sensing systems.

The Triton facility, to be located in the Technology Incubator, will house Triton's novel and environmentally friendly ASSET™ coatings facility. The ASSET™ (Advanced Solutions in Surface Engineering Technology)

coating method is a unique and powerful process enabling ultrathin, rugged, highly functional surface modifications and coatings for such broad applications as biomedical devices, textiles, optical systems, and electronics. The coatings can be applied to almost any surface making it ideal for a variety of new products. Initially, the facility will be set up to support applications engineering for a number of end-uses for the Department of Defense in partnership with North Dakota State University.

Dr. Philip Boudjouk, Vice President for Research, Creative Activities and Technology Transfer (RCATT) stated, "We see this as a great growth opportunity for Triton and for the NDSU community. Triton's partnership with NDSU leverages more than a decade of expertise across multiple disciplines at the University. We're very excited to have them join our high-tech community."



### Youth Entrepreneurship Academy Accepting Applications

The Entrepreneurship Academy is a great example of the public/private partnership that has developed between the Fargo Public Schools, West Fargo Public Schools, Moorhead Public Schools, South East Education Cooperative and the NDSU Research & Technology Park to create a youth entrepreneurship program in our community.

Through the Entrepreneurship Academy, 30 high school students (11th and 12th grade) who demonstrate an aptitude in the areas of math, science and technology along with an interest in entrepreneurship are selected to attend a **five-day, technology-focused Entrepreneurship Academy at North Dakota State University campus the week of June 6-11, 2010.**

The Academy is lead by NDSU Research & Technology Park staff with critical assistance from industry leaders and successful entrepreneurs. Students work in teams with a simple business case to determine the best way for the business to compete, identify capital needs to start the business and devise a plan for managing the business successfully.

Participants are provided with business cases, two days of instruction and the necessary materials to assist them in the successful completion of the program. On the final day, teams give a 15 minute "investor pitch" to a panel of judges in a business plan competition setting. **Tuition vouchers to North Dakota State University are awarded to the top two teams whose presentations are judged as having the most solid business strategy and promise for success.**

To nominate a student for the Entrepreneurship Academy, please click on the [Nomination Packet](#). **The application deadline is April 19, 2010.** For additional information, please contact Paul Tefft at 701-499-3628.

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## Incubator Tenants

- Avenue Right
- Bobcat Company
- Bolder Thinking
- Genosys
- Feed Management Systems
- FormulaNow
- Larada Sciences
- My S Dot Touch
- NDSU RFID Wireless and Sensor Lab
- NDSU Research & Technology Park

## Lunch and Learn

Knowing where you want to go and how you will get there is key to building brands and driving sales. Kimberly Wold Janke, Communication Strategist with Flint Communications, can help create your roadmap to success by developing a communications plan that defines measurable objectives and includes sound strategies with innovative tactics.

Entrepreneurs seeking to learn what a brand is, why it is important and steps to developing a brand should plan to attend the April Lunch and Learn.

**Wednesday, April 7, 2010  
12:00 p.m. to 1:00 p.m.  
Technology Incubator**

Please RSVP to Jan Sobolik at 499-3602 or via email at [jan@ndsuresearchpark.com](mailto:jan@ndsuresearchpark.com) by April 5, 2010.

Flint Communications is part of a unique collection of full-service marketing, advertising and public relations companies in different locations who share a similar history and business philosophy.

## Staff

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