



Points of Interest

Brian Gramer interviewed for MO.com



interviewed for MO.com where he shared his thoughts and insight into the media market and attributes to being a successful entrepreneur. For a complete copy of the article, click on the following link <http://www.avenueright.com/blog/2010/09/media-buying-technology-adoption-automatons-an-interview-excerpt/>

MO.com interviews **entrepreneurs** from all walks of life, across all industries, and from around the world. It focuses on entrepreneurs habits, methods and what makes them tick. The primary focus of MO.com is entrepreneurship.

Brian Gramer, CEO of Avenue Right, was recently

Avenue Right is located in the Technology Incubator.

September 30, 2010

Volume 3, Issue 1

I.P. Factoid: Technology Transfer/Commercialization Roundtable Discussion

On Thursday, August 27, 2010, an invitation-only I.P. Factoid roundtable discussion was held at the NDSU Research & Technology Park's Technology Incubator. The luncheon presented an important opportunity to learn more about NDSU's impact with Technology-Based Economic Development and NDSU policies with respect to intellectual property agreements with the private sector.

The roundtable discussion opened with remarks from President Dean Bresciani and included presentations from Dr. Philip Boudjouk, Vice President of Research, Creative Activities, and Technology Transfer, and members of the private sector. Valuable information was shared regarding the results of technology transfer and commercialization at NDSU. Approximately, twenty (20) people attended the event including officials from Bobcat Company, Greater Fargo Moorhead EDC and start-up technology-based businesses.

Prior to the meeting, President Bresciani met with officials from Bobcat Company to discuss advancing partnership opportunities between NDSU, the Park and Bobcat Company.



Incubator Clients

- [Avenue Right](#)
- [Bobcat Company](#)
- [Bolder Thinking](#)
- [Genosys](#)
- [Ergologistics](#)
- [Feed Management Systems](#)
- [FormulaNow](#)
- [Larada Sciences](#)
- [Myriad Devices](#)
- [Triton Systems](#)
- [NDSU RFID Wireless and Sensor Lab](#)

Annual Meetings Held Minneapolis, MN

In September, global leaders in the research and science park field gathered in Minneapolis, MN for the Association of University Research Parks (AURP) International Conference: Building the Innovative Engine.



In conjunction with the AURP conference, the NDSU Research & Technology Park held its annual Board of Directors meeting in Minneapolis. Board members attended the AURP conference and heard first-hand from incoming AURP President, Harold Strong, regarding public policy, competing in a global economy and the future of research parks.

Also sharing remarks with the board was Robert Olson, Denver Regional Director for the U. S. Department of Commerce Economic Development Administration. Robert shared his continued enthusiasm for the on-going partnership that EDA has with the Park. He also provided his insight with regards to the upcoming federal fiscal year starting October 1, 2010.

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